



Business Partnerships



Who we are

Caroline Calouche & Co. (CC&Co.) is a nonprofit organization established in 2006. Under the same non profit, the Charlotte Cirque and Dance Center (CC&DC) was established in 2016 that fosters youth ages 4 to adults to be creative thinkers and supporters of community.

Caroline Calouche, the Artistic and Executive Director, was the first to bring circus arts to Charlotte. The blend of contemporary dance and circus arts on the professional stage and in the school is one of a kind in the country.



Educational Programs

Our programs support students ages 4 to adult who aspire to have a career in dance and/or circus arts and for those seeking recreational fun. We have classes in Aerial Silks, Contemporary Dance, Lyra, Trapeze, Jazz, German Wheel, Acrobatics, Hip-Hop, Juggling, Hand Balancing, Ballet and more.

We produce programs open to the community such as the International Circus and Dance Celebration and Up-Close performance series at our studio located in the Greylyn Business Park at 9315-E Monroe Road.

cltcirquedancecenter.org



COMMUNITY ENGAGEMENT

We encourage and inspire creativity, innovation and dedication through summer camps and after school programs. Students of all ages have many opportunities to perform and begin their artistic career with us.

We offer field trips for youth to attend our professional shows at the Blumenthal Performing Arts Center.





Caroline
Calouche
& Co.

2023-24 Season

December 5 - 10 | Clara's Trip

February 9 - 28 | Rouge
Charlotte & Southeast Tour

carolinecalouche.org



Testimonials

After this summer camp, I want to learn more about cirque and dance!

— Arielle H., age 14

I was in a horrible mood before attending Clara's Trip, but the show and performers has completely lifted me up.

— Mary C., age 29

My son isn't normally engaged in other activities but there was something different this time. He is having so much fun and wants to know if CC&DC is offering other camps he could join.

— Mother of a 7 yr old happy camper.



Diversity, Equity, Inclusion & Accessibility Statement

We are committed to fostering, cultivating and preserving a culture of diversity, equity and inclusion. We embrace and encourage all students, artists, staff, and volunteers of age, color, disability, ethnicity, family or marital status, gender identity or expression, language, national origin, physical and mental ability, political affiliation, race, religion, sexual orientation, socio-economic status, veteran status, and other characteristics that make us unique.

We are constantly working on ways to improve accessibility to our performances and educational programming for the disabled community. Our studio is ADA compliant.



OUR AUDIENCE

Caroline Calouche & Co.

Season Show Audience: 5,000+

Clara's Trip: Families

Rouge: Adults ages 27 - 55

55% White, 30% Black, 10% Hispanic/Latino, 5% Other

Charlotte Cirque & Dance Center

150 Fall / Spring Students

300 Summer Students

95% are females and 5% are males

84% White, 2% African American, 2% Hispanic, 2% Asian and 11% of two or more races.

Community Engagement

School Performances: 2,000+

1,000 Residencies and Workshops

53% African American, 29% Hispanic, 6% White, 2% Asian and 10% of two or more races.



Partnership Opportunities

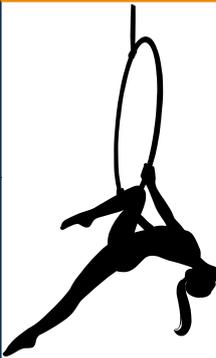
Sponsorship Benefits

Season Tickets for shows at the Blumenthal PAC

Print & Digital Recognition

Curtain Recognition

Recognition Sign at Events

	Platinum \$5,000	Gold \$2,500	Silver \$1,000
Season Tickets for shows at the Blumenthal PAC	10	6	4
Print & Digital Recognition	Logo	Logo	Name
Curtain Recognition			
Recognition Sign at Events			

Season Tickets: The sponsors will receive season tickets shows at Booth Playhouse at Blumenthal Performing Arts Center.

Print & Digital Recognition: The logo and/or name whichever is applicable will be published on all newsletters, websites, programs for recognition.

Curtain Recognition: The sponsor will be mentioned during the curtain speeches at all our shows and events.

Recognition Sign: A Sponsor Recognition Sign will be present with name and/or logo at all our shows and events.

CONTACT US

Questions on payment plan and sponsor confirmations:

Caroline Calouche
Caroline Calouche & Co.
Charlotte Cirque & Dance Center
9315-E Monroe Rd.
Charlotte, NC 28270

Email: info@carolinecalouche.org

Payment plans available for Platinum and Gold Sponsors.



CHARLOTTE
CIRQUE & DANCE
CENTER

